




**EarthMedic**  
**EarthNurse**  
*Promoting Health of People*



MINISTRY OF HEALTH & WELLNESS



 **COLUMBIA**  
MAILMAN SCHOOL  
OF PUBLIC HEALTH  
GLOBAL CONSORTIUM  
ON CLIMATE AND  
HEALTH EDUCATION

# How Communities and Health Professionals Can Advocate to Reduce the Harms of Air Pollution

1.

**Stress the benefit of reduced air pollution to policy makers, and the urgent need for an equitable transition away from the burning of fossil**

2.

**Encourage collective, societal/community action to control emissions of primary air pollutants and secondary precursors at the source—eg, advocate for active travel, cycling, walking, public transportation, carpooling, electric vehicles, and cleaner fuels to minimise air pollution from traffic**

3.

**Advocate for air pollution to be incorporated into national and global prevention guidelines produced by cardiac and respiratory societies and organisations**

4.

**Advocate for stricter local and national enforcement of air quality standards.**

**LET'S DO IT** *Together*