

Summer 2019 Health Communication Practicums



Amber (Liuyezi) Du



Research Assistant
CUMC Institute of Human Nutrition
MSPH Department: **SMS**

"I did my practicum with Dr. David Seres from the Vagelos College of Physicians and Surgeons to develop a predictive model for tube feedings at discharge. It was a great experience to work with medical professionals, and I'm planning to base my thesis on it. For now, I'm still exploring my career goals."

Danielle Nguyen



Graduate Communications Intern

County of Santa Clara Public Health Department

MSPH Department: **SMS**

"My position allowed for an extremely hands on experience as I was part of a small team that serviced over 30 different programs for a county of over 2 million people. I worked on several projects including strategic communications plans for social media, press releases and large program roll-outs. I brainstormed and developed creative content and edited departmental website and print materials. Overall, I learned how to cater to different communications methods and support the department's strategic developmental plans for the year."

Santa Clara County
**PUBLIC
HEALTH**

Joanna Garvey



Social Media Assistant
WorkWell NYC
MSPH Department: SMS

"I did my practicum with the WorkWell NYC program, housed in the Office of Labor Relations. In my time at Workwell, I did a variety of things, but the largest project I worked on was the planning and implementation of the STEPTember walking challenge - a month-long fitness challenge for New York City employees. This year, we had over 8,500 participants who altogether took ~2.5 billion steps! Through this experience, I was able to develop my communication skills and learn more about worksite health promotion."



Marissa Young



Copy Intern
Havas Gemini
MSPH Department: **HPM**

"I recently completed a summer practicum at Havas Gemini, an agency in New York City that develops integrated solutions to meet clients' challenges in market access, managed care, and related healthcare business segments. As a Copywriting Intern, I researched rare diseases and created white papers, infographics, and slide decks for Havas Gemini clients."



Navjot Buttar



Graduate Research Assistant
Vagelos College of Physicians & Surgeons
MSPH Department: **Epidemiology**

"I worked under the mentorship of Professor Ruth Ottman on her study to understand the psychosocial effects of genetics in epilepsy at the Gertrude H. Sergievsky Center, College of Physicians and Surgeons. I matched datasets from different sources to find a parsimonious way to assess eligibility of the patients for the study. Overall, the practicum was a great learning experience through which I determined the communication skills I need to work on to boost my epidemiological work."

Omo Abalu



Summer Associate
EmblemHealth
MSPH Department: **HPM**

"I worked in the Vendor Network Management department where I developed valuable project management and leadership skills. My main project was to create an index system to simplify the language used in the company's vendor contracts and amendments, providing a consolidated and comprehensive way for my team to keep track of their delegated responsibilities. While I enjoyed working in a new industry, my interests in health communication and public health education and advocacy were strengthened."



Sonia Sifuentes



Summer Intern

West Side Campaign Against Hunger

MSPH Department: **SMS**

"I worked for an organization dedicated to alleviating hunger in NYC. I supported various areas of the organization. My tasks included weekly visits to their Bronx Mobile Market to distribute fresh groceries to seniors at community centers, researching potential partners for the Mobile Market to enhance client experience, creating marketing content that informed clients of updates, and rebranding materials necessary to launch WSCAH's new food demonstration program. As I delve more into the world of health communication, I'd like to continue enhancing my skills and take them to a great organization like WSCAH after graduation."



